

PG Even Semester Exam, May 2025

Commerce

2nd Semester

COURSE NO. COM - 204

[Entrepreneurship & Small Business

Management]

Full Marks : 70

Pass Marks : 28

Time : 3 hours

The figures in the margin indicate full marks for the questions

Answer five questions, taking one from each Unit

UNIT-I

1. Differentiate between Entrepreneurship and Innovation. Discuss the role of Entrepreneurship in Economic Development. 6+8=14
2. Write short notes on: 7x2=14
 - a. Social Entrepreneurship
 - b. Corporate Entrepreneurship

UNIT-II

3. Discuss the Innovation theory and compare it with Resource Based theory. 14

4. Write a detailed note on the evolution of Entrepreneurship in India. 14

UNIT-III

5. Compare & Contrast: 7x2=14
 - i. Entrepreneurship vs Intrepreneurship
 - ii. Entrepreneur vs administrators.
6. Discuss the various social Responsibilities of Entrepreneurs. 14

UNIT-IV

7. Write a note on 'Start-up India'. What is the process of Registration of Small Business in India? 6+8=14
8. Discuss the following terms: Patents, Trademarks and Copyrights. 4+5+5=14

UNIT-V

9. Write a note on the role of DICCC in development of Small business in India. 14
10. Discuss the role of Government in Supporting MSME port Covid-19. 14

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