PG Odd Semester (CBCS) Exam., December—2016

COMMERCE

(1st Semester)

Course No. : COM–101 (C)

(Principles of Management)

Full Marks : 75
Pass Marks : 30

Time : 3 hours

The figures in the margin indicate full marks for the questions

Answer **five** questions, taking **one** from each Unit

UNIT—I

1. What is management? Discuss the nature of management. 5+10=15

2. Explain the system approach theory of management. 15

UNIT—II

3. What do you mean by business ethics? How do ethics differ from values? Explain. 6+9=15

4. Discuss the importance of corporate social responsibility. 15

UNIT—III

5. Highlight the nature of planning and its importance in an organization. 6+9=15

6. Write short notes on the following : 5×3=15

(a) MBO

(b) PERT

(c) Duties of a management auditor

UNIT—IV

7. Write the differences between delegation of authority and decentralisation. Also examine the basic principles of decentralization. 6+9=15

8. What are the sources of organizational politics? Discuss. 15

UNIT—V

9. Explain the steps involved in selection process. 15

10. Write short notes on the following : 7½×2=15

(a) Motivation

(b) Leadership

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