at its Lgatpuri and Kandivilli plants. The plants were suffering from manufacturing inefficiencies, poor productivity, long production cycle and sub-optional output. During this period M&M was in the process of considering the implementation of Business Process Reengineering (BPR) throughout the organisation including the plants. The program developed with the help of UK based Lucas Engineering System. In your opinion what are the detail process of BPR in manufacturing organisation. — Discuss. 14

3. Discuss the ERP implementation Life Cycle process in detail. 14

Or

4. Discuss the conceptual model of ERP system. 14

5. Due to increasing responsiveness of the organisation the ERP modules also need to be responsive. Do you agree? Give your views. 14

Or

6. Discuss in brief the Material Management Modules and its role in business process. 14

7. Discuss in detail the major steps in selection ERP packages. 14

Or

8. Write notes on : 7x2=14

   (i) Recent Trends in ERP

   (ii) Customised ERP solution.

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PG (Even) Semester Examination, 2023

BUSINESS ADMINISTRATION

(4th Semester)

Course No.: OM-3407

(Enterprise Resource Planning ERP)

Full Marks: 70

Pass Marks: 28

Time: 3 hours

The figures in the right margin indicate full marks for the question.

1. Case study : ERP at Walmart. As of August 2022, Walmart is one of thr top fifteen largest companies in the US by market capitalisation. Sales of the company in FY 2022 were over $570 billion. The company operates globaly with brick and motar super centre, discount stores and neighbourhood markets. It owns hundreds of brands, including well known Sam's club. To successfully keep its shelves stocked it works with thousands of suppliers. Its e-commerce business is also a behemoth, with a long list of online seller partnerships. Walmart works with many ERP proviers. In 2018 however it announced a strategic partnership for building out a digital transformation through Microsoft Azure. Thus, in your opinion what are the major problems and opportunities which a firm observe when it goes for ERP integration in its operation. — Discuss. 14

2. BPR at Mahindra and Mahindra :
   In the mid 1990s, India's largest MUV and tractor manufacturer— M&M was facing major problems