PG Even Semester Exam, 2024

Anthropology

4th Semester

COURSE NO. ANT-653.1

[Anthropology of Communication]

Full Marks : 70
Pass Marks : 28

Time : 3 hours

The figures in the margin indicate full marks for the questions

Answer five questions, selecting one from each unit.

UNIT-I

1. What do you mean by Human communication? Distinguish between Verbal and non-verbal communication. 4+10=14
2. Write notes on the following: 7x2=14
   a. Speech community
   b. Gestures

UNIT-II

3. Write a detail note on ethnography of communication. 14

4. Discuss the aspects of communicative performance. 14

UNIT-III

5. Discuss the relationship between culture and communication. 14
6. Write notes on the following: 7x2=14
   a. Socio linguistics
   b. Symbolism

UNIT-IV

7. What is mass media? Discuss the various types of mass media. 4+10=14
8. Explain the role of mass media in society. 14

UNIT-V

9. Describe the role of communication in agriculture, education and rural development. 14
10. Write notes on the following: 7x2=14
    a. SITE
    b. Health Communication

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