PG Even Semester Exam, 2024

Commerce

2nd Semester

COURSE NO. COMCC – 204

[Entrepreneurship & Small Business Management]

Full Marks : 70
Pass Marks : 28

Time : 3 hours

The figures in the margin indicate full marks for the questions

Answer five questions, taking one from each Unit

UNIT-I

1. Define Entrepreneurship. Define the characteristics of successful entrepreneurs. What is the importance of entrepreneurship? 5+6+3=14

2. Define the tern Innovation . Explain in detail the role of entrepreneurship in economic development. 5+9=14

UNIT-II

3. What is the impact of Entrepreneurship theory? Explain the Resources based theory of entrepreneurship. 4+9=14

4. What is systematic Entrepreneurship Theory? Write in detail about the Entrepreneurship environment in India. 5+9=14

UNIT-III

5. Explain, in detail the functions and role of entrepreneurs in economic growth. 14

6. Write short notes on : 2x7=14
   a. EDP
   b. Social Responsibility of Entrepreneurs.

UNIT-IV

7. Define the term MSME. Explain the term start up. Explain in detail about the present start up of small business enterprises in India. 2+3+9=14

8. What is project planning and conducting Feasibility studies? Define the term Trademarks and copyrights. 7+7=14

UNIT-V

9. Explain in detail the role of promotional agencies in small business development in India. 14

10. Write short note (any two): 7+7=14
    a. MUDRA
    b. DICC
    c. SIDC

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