PG Even Semester Exam, May 2025

Anthropology

4th Semester

COURSE NO. ANT-653.1

[Anthropology of Communication]

Full Marks : 70
Pass Marks : 28

Time : 3 hours

The figures in the margin indicate full marks for the questions

Answer five questions, selecting one from each unit.

UNIT-I

1. What is human communication? Distinguish between verbal and non verbal communication. 2+12=14
2. Write notes on the following: 7x2=14
   a. Gesture
   b. Speech Community

UNIT-II

3. Write a detail note on ethnography of communication. 14
4. Describe the importance of language in human communication. 14

UNIT-III

5. Describe how culture influences communication. 14
6. Write notes on the following: 7x2=14
   a. Sociolinguistics
   b. Symbolism

UNIT-IV

7. Write an essay on the role of Mass Communication. 14
8. Write notes on the following: 7x2=14
   a. Electronic Media
   b. Print Media

UNIT-V

9. Write an essay on the SITE (Satellite Instructional Television Experiment). 14
10. Describe the role of communication in agriculture, education and development. 14

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