PG Even Semester (CBCS) Exam., May—2018

ANTHROPOLOGY

(4th Semester)

Course No. : ANTCC–404

Full Marks : 70
Pass Marks : 28

Time : 3 hours

The figures in the margin indicate full marks for the questions

Candidates have to answer *either* Option–I *or* Option—II

OPTION—I

Course No. : ANTCC–404.1

(NUTRITIONAL ANTHROPOLOGY)

Answer **five** questions, selecting **one** from each Unit

UNIT—I

1. Define nutrition. Discuss the food pyramid and nutritional guidelines for good health. 2+(4+8)=14

2. What do you mean by food and nutrients? Briefly discuss the socio-cultural context of preference and avoidance of food. 6+8=14

UNIT—II

3. Define RDA. Discuss the different age-sex-specific RDA levels of different nutrients suggested for Indian population. 2+12=14

4. Write short notes on the following : 3½×4=14

(a) Malnutrition

(b) Obesity

(c) RDA

(d) PEM

UNIT—III

5. Briefly discuss the major types and role of nutrients in human nutrition. 8+6=14

6. Write an appraisal on the special problems related to nutrition and identification of growth at risk in population. 8+6=14

UNIT—IV

7. What do you mean by Anthropometry? Briefly discuss the use of anthropometry in nutrition assessment. 2+12=14

8. What is birth-weight variation? Discuss the major socio-cultural and maternal factors affecting the newborn's birth-weight variation. 2+12=14

UNIT—V

9. Define diet. Discuss the methods of dietary assessment in field survey. 2+12=14

10. What do you mean by growth standard/reference? Discuss the concept of standard/reference values of growth and nutritional status assessment. 2+12=14

OPTION—II

Course No. : ANTCC–404.2

(ANTHROPOLOGY OF COMMUNICATION)

Answer **five** questions, selecting **one** from each Unit

UNIT—I

1. Discuss the different perspectives of human communication system. 14

2. Write short notes on the following : 7+7=14

(a) Non-verbal communication

(b) Speech community and conversation

UNIT—II

3. Write notes on the following : 7+7=14

(a) Analysis of communicative events

(b) Attitude towards communicative performance

4. Write notes on the following : 7+7=14

(a) Methodology

(b) Concepts and Issues on ethnography of communication

UNIT—III

5. Discuss the different perspectives of culture and communication. 14

6. Analyze how communication system is associated with gender, socio-linguistics, space and time. 14

UNIT—IV

7. Discuss the theories of mass communication. Discuss briefly about electronic and print media. 8+6=14

8. Discuss the difference between traditional and modern media. Discuss in detail about different types of traditional media. 7+7=14

UNIT—V

9. What do you mean by development communication? How is communication playing a vital role in rural and educational development? 2+12=14

10. Discuss the role of communication in health care development. Analyze about the features and importance of telemedicine. 7+7=14

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