12. Briefly discuss the components of business environment.

UNIT-II

13. Discuss nature of Indian economy.

OR

14. Discuss economic reforms in India.

UNIT-III

15. What are the objectives and features of consumer protection Act in India?

OR

16. Discuss the rights of consumer under consumer protection Act.

UNIT-IV

17. Discuss Industrial policy of 1991.

OR

18. What are the Threats and challenges to Small and Medium Enterprises in India?

UNIT-V

19. Discuss India's foreign trade pattern.

OR

20. What are the advantages & disadvantages of globalization?

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UG Even Semester Examination, May 2025

BUSINESS ADMINISTRATION

(2nd Semester)

Course No.: BBA-IDC-151

(Business Environment)

Full Marks: 70

Pass Marks: 28

Time: 3 hours

The figures in the right margin indicate full marks for the question.

I. Answer 20 Questions (Attempt 4 questions out of 5 from each unit) 1x20=20

UNIT-I

1. What is country risk?
2. What is business environment ?
3. What is the full form of PEST ?
4. What is Political risk?
5. What is culture?

UNIT-II

6. What is GDP?
7. What is Fiscal policy ?
8. What is CRR?
9. What is SLR ?

10. What is Bank Rate ?

UNIT-III

11. Who is a consumer?
12. What is MRTP?
13. Who can file complaint under consumer protection act ?
14. List the rights of consumer.
15. What is CCI?

UNIT-IV

16. What is Reform?
17. What is industrial sickness?
18. Define MSMEs.
19. What are Micro Enterprise?
20. Write three names of Public Sector Company.

UNIT-V

21. Define Import.
22. What is FDI ?
23. What is FERA?
24. What is globalization?
25. What is Liberalization?

II. Answer 5 Questions 2x5=10

UNIT-I

1. What is Social Environment?

OR

2. What is legal environment?

UNIT-II

3. What is budget?

OR

4. What is deficit budget

UNIT-III

5. What is the need for competition Act?

OR

6. Who is not a consumer?

UNIT-IV

7. What is PPP? Site examples.

OR

8. What do you mean by Industrial relations?

UNIT-V

9. What is Balance of Trade?

OR

10. What is Balance of Payments ?

III. Answer 5 questions 8x5=40

UNIT-I

11. How political & Legal environment impact business decisions ?

OR