operations— Discuss the Inbound logistics Analytics measures. 14

Or

4. How does Aggregate Production planning— App helps in supply chain Analytics. Discuss. 14

5. As a supply chain manager how do you see the importance of vehicle routing for efficient operations— Discuss. 14

Or

6. Discuss the outbound logistics operations with the essential parameters. 14

7. Reverse logistics operations are needed for sustainable supply chain— Discuss how the analytics helps in reverse logistics operations. 14

Or

8. Write short notes on ; 7x2=14

   (i) Order fulfillment

   (ii) Return management.

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PG Even Semester Examination, May 2025

BUSINESS ADMINISTRATION

(4th Semester)

Course No.: OM-06

(Supply Chain Analysis)

Full Marks: 70

Pass Marks: 28

Time: 3 hours

The figures in the right margin indicate full marks for the question.

1. "Big Basket" is an preparation of new app for its clients. For this, the team gathered data related to past transactions. The project team analysed the data and was using different diagnostics analytics— Discuss the different Diagnoistics Analytics techniques used for 'Big Basket'. 14

2. Amazon's supply chain using IOT, AI, ML— all such technologies to enhance supply chain operations. Using real time data to track products, and delivery enhances total operations. The team operations was interested to use Big Data technologies— Discuss in brief the Big Data technologies for many supply chain operations.

3. Inbound logistics are very important in Designing Value Chain— similarly the Analytics techniques are essential for supply chain