b) Compare and contrast Maslow's need hierarchy theory with Herzberg's two-factor theory of motivation. 3+7

4. a) What is Individual Behaviour?

b) What are the various factors that influence Individual Behaviour? Explain in brief. 3+7

5. Using practical applications, explain the following theories : 5+5

a) Vroom's Expectancy theory

b) Theory of Intrinsic motivation by Ken Thomas

6. Write explanatory notes on the following concepts:

Perception; Personality; Learning; Values and Attitudes. 2.5 ×4

7. a) Compare and contrast Intrapersonal Behaviour with Interpersonal behavior.

b) Describe in brief the intrapersonal communication and feedback. 6+4

8. a) What are the various sources, patterns, levels, and types of conflict in OrganizationalBehaviour (OB)?

b) What are the modern approaches to conflict management in OB? 7+3

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B.Tech Even Semester Examination, May, 2025

Agricultural Engineering / Computer Science & Engineering Electronics & Communication Engineering

(4th Semester)

Course No: ASH-401

(Management-I- Organization)

Full Marks: 50

Pass Marks: 25

Time: 2 hours

Note:

1. Attempt any five questions.
2. Begin each answer in a new page
3. Answer parts of a question at a place
4. Assume reasonable data wherever required
5. The figure in the right margin indicates full marks for the question
6. All the mathematical symbols and abbreviations have their usual meanings.

1. a) Explain different aspects of Organizational Behaviour (OB).

b) Give a historical background of Organizational Behaviour, citing the evolution of work culture during different eras. 4+6

2. a) What is Hawthrone studies or the Human relations movement?

b) What are the various challenges and opportunities in Organization Behaviour? 4+6

3. a) Define Motivation.