Prospects of Restaurant Services in Silchar Town in Assam: A Psychographic Analysis

A THESIS SUBMITTED TO ASSAM UNIVERSITY IN PARTIAL FULFILMENT OF THE REQUIREMENT FOR THE DEGREE OF DOCTOR OF PHILOSOPHY IN THE DEPARTMENT OF COMMERCE

Submitted By

RUPAM ROY

Registration No: Ph.D/1874/2012 dated 20/04/2012

DEPARTMENT OF COMMERCE

MAHATMA GANDHI SCHOOL OF ECONOMICS AND COMMERCE

ASSAM UNIVERSITY

SILCHAR-788011, INDIA

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