PG Odd Semester (CBCS) Exam., December—2017

COMMERCE

(1st Semester)

Course No. : COMCC–105

(Business Environment)

Full Marks : 70
Pass Marks : 28

Time : 3 hours

The figures in the margin indicate full marks for the questions

Answer **five** questions, attempting **one** from each Unit

UNIT—1

1. Discuss the present macro-business environment of India with special emphasis on less cash transactions and digital transactions. 14

2. Describe the economic, social, legal and technological environment for business decision-making purposes in India. 14

UNIT—2

3. Describe the provisions of the Indian Constitution with regards to Socialistic Pattern of society and Directive Principles of State policy. State the role of the State in direct benefit transfer and Mahatma Gandhi Rural Employment Guarantee Program. 8+6=14

4. Explain the special features and budget proposals of 2016–2017 of the Union Government of India. 14

UNIT—3

5. Discuss the entry mode of MNC in a National Economy. Highlight the role played by MNC in economic development of India. 7+7=14

6. Describe the various economic reform measures introduced since 1991 influencing the business decisions in India. 14

UNIT—4

7. Review the Look East Policy and the gradual shift to Act East Policy measures of the Union Government of India. Examine the major steps taken under it to enhance interregional connectivity among the neighbouring Asian Sovereign Nations. 7+7=14

8. Distinguish between Foreign Direct Investment (FDI) and Foreign Portfolio Investment. Examine the various sectors in which FDI has penetrated and thus improving the economic development of India. 6+8=14

UNIT—5

9. Describe the extent of Regional Economic Disparities witnessed since Independence of India. Examine some of the steps adopted to contain such disparities and also by reforming the status of the planning commission. 6+8=14

10. Examine the sickness of industries, among both Large and Small Entities, in recent years. Highlight the steps adopted to contain such sickness in general and specially under the new Bankruptcy Law of India. 6+8=14

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