PG Odd Semester (CBCS) Exam., December—2017

COMMERCE

(3rd Semester)

Course No. : COMCC–303

(Research Methodology and Computer Application)

Full Marks : 70
Pass Marks : 28

Time : 3 hours

The figures in the margin indicate full marks for the questions

Answer **five** questions, taking **one** from each Unit

UNIT—I

1. "Research is much concerned with proper fact finding, analysis and evaluation." Do you agree with this statement? Give reasons in support of your answer. 14

2. Write notes on (any *two*) : 7×2=14

(a) Review of literature

(b) Case study method of research

(c) Survey method

UNIT—II

3. Give your understanding of a good research design. Is single research design suitable in all research studies? If not, why? Explain. 14

4. Discuss the various methods of collecting primary data. 14

UNIT—III

5. What do you mean by questionnaire? Discuss the characteristics of a good questionnaire. 4+10=14

6. What are the components in a research report? Explain all the components in brief. 4+10=14

UNIT—IV

7. Discuss the importance of SPSS in social science research. Discuss the steps in order to find out mean, median, mode and standard deviation of the marks secured by 100 students in business research paper of a University by a hypothetical example. 14

8. Write notes on (any *two*) : 7×2=14

(a) ANOVA through Excel

(b) Hypothesis testing with the help of SPSS

(c) Use of descriptive statistics using Excel

UNIT—V

9. Discuss the uses and limitations of IT Act, 2000 and its consequences. 14

10. What do you mean by e-payment? Write the legal risk and security involved in e-payment system. 14

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