PG Odd Semester (CBCS) Exam., December—2017

COMMERCE

(3rd Semester)

Course No. : COM–303 (C)

(Fundamentals of Entrepreneurship)

Full Marks : 75
Pass Marks : 30

Time : 3 hours

The figures in the margin indicate full marks for the questions

Answer **five** questions, taking **one** from each Unit

UNIT—I

1. Define 'entrepreneurial trait'. Discuss the traits possessed by successful entrepreneurs. 5+10=15

2. Write short notes on the following : 7½+7½=15

(a) Difference between entrepreneur and intrapreneur

(b) Entrepreneur as catalyst in economic activity

UNIT—II

3. Write a note on evolution of Indian entrepreneurship during the post-Independence period. 15

4. Critically examine the present entrepreneurial environment in North-East India. 15

UNIT—III

5. Discuss David C. McClelland's 'need for achievement' theory. 15

6. What is EDP? What are the objectives and phases of EDP? 5+(5+5)=15

UNIT—IV

7. Write a detailed note on the existing institutional framework for promotion of entrepreneurship in North-East India. 15

8. Write short notes on the following : 7½+7½=15

(a) Problems of entrepreneurship development in North-East India

(b) DICC

UNIT—V

9. Examine the relationship between entrepreneurship and industrial development. 15

10. Discuss the role of industrial estates in entrepreneurship development. 15

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