PG Even Semester (CBCS) Exam., May—2019

COMMERCE

(4th Semester)

Course No. : COMCC–402

(International Business)

Full Marks : 70
Pass Marks : 28

Time : 3 hours

The figures in the margin indicate full marks for the questions

Answer **five** questions, taking **one** from each Unit

UNIT—I

1. Discuss the modern theory of international trade. What are the limitations of this theory? 9+5=14

2. Write a note on neo-classical and modern theory of trade. 14

UNIT—II

3. Put forward your arguments in favour and against free trade. 14

4. Discuss the role of UNCTAD in promotion of international trade with suitable examples. 14

UNIT—III

5. How is the foreign exchange rate determined under the purchasing power theory? Explain with illustration. 14

6. Write notes on the following : 7+7=14

(a) Foreign trade multiplier

(b) Composition of India's balance of payments

UNIT—IV

7. What is regional economic cooperation? Write the importance of regional economic cooperation in the present international business environment. 5+9=14

8. Discuss the organizational structure and functions of IMF. 14

UNIT—V

9. Discuss the role of MNCs in promotion of international trade in developing countries like India. 14

10. Write short notes on any *two* of the following : 7×2=14

(a) FII and its importance

(b) FDI

(c) IDR

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