PG Even Semester (CBCS) Exam., May—2019

COMMERCE

(2nd Semester)

Course No. : COM–202

(Business Ethics and Corporate Governance)

Full Marks : 70
Pass Marks : 28

Time : 3 hours

The figures in the margin indicate full marks for the questions

Answer **five** questions, taking **one** from each Unit

UNIT—I

1. What is business ethics? Discuss the importance of business ethics. 4+10=14

2. Discuss the factors influencing business ethics. Also write a note on roots of unethical behaviour. 7+7=14

UNIT—II

3. The businessman can be motivated to work if they follow the lesson of the Karmayoga of the Gita. Explain. 14

4. Discuss the contribution of Vivekananda on ethics. 14

UNIT—III

5. Discuss the importance of ethics on Marketing and Human Resource Management. 14

6. Write a note on the arguments for and against corporate social responsibilities. 14

UNIT—IV

7. Write a note on Corporate Governance highlighting its importance. 14

8. Discuss agency and stakeholder theories of corporate governance. 7+7=14

UNIT—V

9. Discuss the role of government for ensuring corporate governance. 14

10. Write a note on Kumar Mangalam Birla Committee Report, 1999 on corporate governance. 14

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