DEPARTMENT OF MASS COMMUNICATION
ABANINDRANATH TAGORE SCHOOL OF CREATIVE ARTS AND COMMUNICATION STUDIES
ASSAM UNIVERSITY, SILCHAR
(A Central University constituted under Act XIII of 1989)

CERTIFICATE

Certified that the thesis entitled **"Corporate Communication Strategies and Application: A Study of Post Liberalized India"**for award of the **Degree of Doctor of Philosophy in Mass Communication**is the outcome of a bonafide research work. This work has not been submitted previously for any other degree of this or any other university. It is further certified that the candidate has compiled with all the formalities as per the requirements of Assam University. I recommend that the thesis may be placed before the examiners for consideration of award of the degree of this university.

(Professor Gyan Prkash Pandey)
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